# **Privacy Policy**

Forsikringsselskabet Dansk Sundhedssikring A/S ("Dansk Sundhedssikring", "we", "us" or "our") prioritises confidentiality and data security very highly. This privacy policy applies to our processing of personal data in connection with the provision of insurance. The privacy policy gives you the information you are entitled to according to the applicable data protection legislation.

#### 1. Data Controller and contact details

Forsikringsselskabet Dansk Sundhedssikring A/S is the Data Controller for the processing of your personal data when you are or have been covered by an insurance with us.

Our contact details er:

#### **Data Controller**

Forsikringsselskabet Dansk Sundhedssikring A/S

Company number: 34 73 93 07

Hørkær 12B 2730 Herlev

Phone: +45 70 20 61 21

E-mail: driftsstyring@ds-sundhed.dk

#### **DPO (Data Protection Officer)**

Under the general data protection regulation, we are required to have a DPO (Data Protection Officer). You can contact our DPO via email at databeskyttelsesraadgiver@ds-sundhed.dk. We strongly recommend that you do not send sensitive or confidential information via email.

## 2. How we process your personal data

Insurance Policy holders and insured by Forsikringsselskabet Dansk Sundhedssikring A/S			
For what purposes are personal data used?	Types of personal data	What is the legal basis for processing?	
Administration of insurance  When you are covered by an insurance with us, we register your basic details in our systems, so that we can see that you are insured by us. We can then identify you and ensure that you are able to make a claim with us.	<ul> <li>General personal data</li> <li>Name</li> <li>Address</li> <li>E-mail address</li> <li>Telephone number</li> <li>Workplace</li> <li>Employee group</li> <li>Payroll number</li> <li>Policy number</li> </ul>	GDPR art. 6 (1)(b) (performance of a contract): To be able to deliver the services regulated in the contract we have entered into with either you or your employer, it is necessary for us to process your personal data.	
	Age	The Danish Data Protection Act's section 11 (2), number 1: In	

Topdanmark promotes insurances for Dansk Sundhedssikring. Your personal data is collected by Topdanmark and passed on to Dansk Sundhedssikring, thus we can manage your insurance agreement. If you want to report a claim, please contact Dansk Sundhedssikring.

- Gender
- Date of birth
- CPR number (confidential personal data)

accordance with the Danish Insurance Business Act section 69, we process your CPR-number with the purpose of unambiguous identification of you when administrating your insurance.

# Collection of health information prior to signing of insurance "Critical Disease"

#### Sensitive personal data

 Health information in the form of mental or physical disorders, which need to be processed when providing healthcare treatment. GDPR art. 6 (1)(b) (performance of a contract): To be able to take steps prior to entering the contract (the insurance agreement), it is necessary for us to process your personal data to be able to assess your right to coverage.

GDPR art. 9 (2)(f) (legal claim): The need to be able to determine your right to receive insurance coverage according to the insurance agreement you are covered by.

#### Claims-handling

When you make a claim and subsequently are in an ongoing contact with us, we register the details you provide about the claim and you condition. We use the information to perform a healthcare-related assessment of your situation, provide the best counselling, determine how we can provide the best treatment and course of action for you, and assess which treatment provider we can recommend for you in our external healthcare network.

If you would rather use your own treatment provider who is not in our external healthcare network, we will send a payment guarantee directly to you, and will then not take any further action with your personal data.

If your problem is not solved with the number of treatments we authorised in the first instance, we can ask for details on your treatment from your treatment provider. We will use those details to assess the status of the

#### General personal data

- Name
- Address
- E-mail address
- Telephone number
- Workplace
- Employee group
- Payroll number
- Policy number
- Cover and options
- Age
- Gender
- Date of birth
- CPR number (confidential personal data)

#### Sensitive personal data

 Health information in the form of mental or physical disorders, which need to be processed when providing healthcare treatment. GDPR art. 6 (1)(b) (performance of a contract): To be able to deliver the services regulated in the contract we have entered with either you or your employer, it is necessary for us to process your personal data.

GDPR art. 6 (1)(c) (legal obligation) cf. Sections 1, 5, 14 and 15 of the Executive Order on record-keeping: As a result of healthcare legislation, our authorised healthcare personnel are obliged to keep records of all contact they have with you.

GDPR art. 9 (2)(f) (legal claim): The need to be able to determine your right to receive inurance coverage according to the insurance agreement you are covered by.

GDPR art. 9 (2)(b) (social security legislation) cf. sections 1, 5, 14 and 15 of the Executive Order on record-keeping: As a result of healthcare legislation, our authorised healthcare personnel are

problem and your progress before we approve further treatments.

obliged to keep records of all contact they have with you.

<u>Data Protection Act section 11 (2)</u> <u>number 1:</u> In accordance with the the Danish Insurance Business Act section 69, we process your CPR-number with the purpose of unambiguous identification of you when administrating your insurance.

# Transfer to external professional treatment providers and pension companies.

If a treatment is to be investigated or you wish to receive treatment in our external network of healthcare treatment providers, we will send your personal data to the relevant treatment provider.

If you are covered by a mandatory provision of early action in the event of a risk of loss of the ability to work, we can transfer your personal data to your pension company with your consent.

#### General personal data

- Name
- Address
- E-mail address
- Telephone number
- Payment guarantee number
- Age
- Gender
- Date of birth
- CPR number (confidential personal data)

#### Sensitive personal data

 Health information in the form of mental or physical disorders, which need to be processed when providing healthcare treatment. <u>GDPR art. 6 (1)(a) (consent)</u>: We transfer your general personal data with your consent.

GDPR art. 9 (2)(a) (consent) and the Data Protection Act section 11 (2) number 4: We transfer your CPR number and health data with your consent.

#### Online health treatment

If you receive online healthcare treatment from us, we process your personal data when preparing and delivering the treatment.

#### General personal data

- Name
- Address
- E-mail address
- Telephone number
- Age
- Date of birth
- CPR number (confidential personal data)

#### Sensitive personal data

 Health information in the form of mental or physical disorders, which need to be processed when providing healthcare treatment. GDPR art. 6 (1)(c) (legal obligation) cf. sections 1, 5, 14 and 15 of the Executive Order on record-keeping: As a result of healthcare legislation, our authorised healthcare personnel are obliged to keep records of all contact they have with you.

GDPR art. 9 (2)(b) (social security legislation) cf. sections 1, 5, 14 and 15 of the Executive Order on record-keeping: As a result of healthcare legislation, our authorised healthcare personnel are obliged to keep records of all contact they have with you.

The Danish Data Protection Act's section 11 (2), number 1: sections 1, 5, 14 and 15 of the Executive Order on record-keeping: As a result of healthcare legislation, our

# Duty to keep records

To comply with our legal obligation to keep patient records in accordance with the Executive Order on authorised healthcare staff's patient records (the Executive Order on record-keeping) and the Executive Order of the Act on psychologists. We are covered by this obligation, as the treatment and consultancy is provided by Dansk Sundhedssikring's specialised nurses, psychologists and doctors.

authorised healthcare personnel are obliged to keep records of all contact they have with you.

#### General personal data

- Name
- Address
- E-mail address
- Telephone number
- Age
- Gender
- Date of birth
- CPR number (confidential personal data)

#### Sensitive personal data

 Health information in the form of mental or physical disorders, which need to be processed when providing healthcare treatment. GDPR art. 6 (1)(c) (legal obligation) cf. Sections 1, 5, 14 and 15 of the Executive Order on record-keeping: As a result of healthcare legislation, our authorised healthcare personnel are obliged to keep records of all contact they have with you.

GDPR art. 9 (2)(b) (social security legislation) cf. sections 1, 5, 14 and 15 of the Executive Order on record-keeping: As a result of healthcare legislation, our authorised healthcare personnel are obliged to keep records of all contact they have with you.

<u>Data Protection Act section 11 (2),</u> <u>number 1</u>: Sections 1, 5, 14 and 15 of the Executive Order on recordkeeping

#### **Emergency crisis assistance**

If you are exposed to an event or incident that subsequently requires emergency crisis assistance, and are covered by your health insurance, we can initiate the treatment and disclose your personal data to relevant treatment providers without your consent.

#### General personal data

- Name
- Address
- E-mail address
- Telephone number
- Payment guarantee number
- Policy number
- Cover and options
- Age
- Gender
- Date of birth
- CPR number (confidential personal data)

#### Sensitive personal data

 Health information in the form of mental or physical disorders, which need to be processed when providing healthcare treatment. GDPR art. 6 (1)(d) (vital interest):

GDPR art. 9 (2)(c) (vital interest):

In the event of a situation that requires acute crisis help, we have found that there can be vital consequences for you and your health if you do not receive treatment as fast as possible.

# Communication and service notifications

Physical or digital communication, including service notifications via letter, e-mail, SMS, e-Boks, Mit.dk or via our customer portal My DSS.

Have you purchased an insurance via phone, we will send you a confirmation of our agreement via e-mail.

#### General personal data

- Name
- Address
- E-mail address
- Telephone number
- CPR number (confidential personal data)

GDPR art. 6 (1)(f) (weighing of interests): We have a legitimate interest in processing your general personal data, to communicate with you on your insurance, your claims and changes to your insurance. We believe this interest exceeds consideration for your interest in us not processing your personal data.

GDPR art. 9 (2)(f) (legal claim) and the Danish Data Protection Act's Section 11 (2), number 4: The need to be able to determine your right to receive insurance products according to the insurance agreement you are covered by.

# Legal obligations and legal claims, including complaints

To comply with our legal obligations, and to be able to establish, exercise or defend legal claims.

#### General personal data

- Name
- Address
- E-mail address
- Telephone number
- Workplace
- Policy number
- Cover and options
- Payment guarantee number
- Age
- Gender
- · Date of birth
- CPR number (confidential personal data)
- Other relevant details used to comply with a legal obligation or for the purposes of a legal claim

#### Sensitive personal data

 Health information in the form of mental or physical disorders, which need to be processed when handling the case. GDPR art. 6 (1)(c) (legal obligation) cf. Executive Order on complaint responsibility and the handling of complaints by financial undertakings, Section 4.

GDPR art. 9 (2)(f) (legal claim)

The Danish Data Protection Act's Section 11 (2), no. 4 cf. the GDPR's art. 9 (2)(f) (CPR number)

Early action in the event of risk for loss of earning capacityhert

#### General personal data

Name

GDPR art. 6 (1)(b) (performance of a contract): To be able to deliver the services regulated in the

If you have health insurance with us through your pension company and are covered by a mandatory provision of early action in the event of risk of loss of earning capacity, we analyse your data to determine whether you are at risk of losing your earning capacity.

- Address
- E-mail address
- Telephone number
- Cover and options
- Age
- Gender
- Date of birth
- CPR number (confidential personal data)

#### Sensitive personal data

 Health information in the form of mental or physical disorders, which need to be processed when providing healthcare treatment. contract we have entered with either you or your employer, it is necessary for us to process your personal data.

GDPR art. 9 (2)(f) (legal claim)

# Recording of telephone calls for documentation purposes

When you contact our Healthcare Team automatically record the phone calls. We do so for the purpose of documenting your claim and our case processing.

#### General personal data

- Name
- Telephone number
- CPR number (confidential personal data)

#### Sensitive personal data

 Health information in the form of mental or physical disorders, which need to be processed when handling the case.

#### Other information

• The other content of the conversation

GDPR art. 6 (1)(c) (legal obligation).

GDPR art. 9 (2)(b) (social security legislation).

Executive Order on record-keeping, Section 9.

# Recording of phone calls for improving our service and quality

We record phone calls for the use of improving our service and quality with your consent.

#### General personal data

- Name
- Telephone number
- CPR number (confidential personal data)

#### Sensitive personal data

 Health information in the form of mental or physical disorders, which need to be processed when handling the case. GDPR art. 6 (1)(a) (consent): We record and use the recorded phonecalls for the mentioned purposes with your consent.

GDPR art. 9 (2)(a) (consent): We record and use the recorded phonecalls for the mentioned purposes with your consent.

	Other information	I
	Other information	
	The other content of the conversation	
Online webinars	General personal data	GDPR art. 6 (1)(f) (weighing of interests): We have a legitimate inter-
Dansk Sundhedssikring offers online webinars regarding various topics, which are voluntary to participate in.	• E-mail	est in processing your general personal data, to be able to provide access to the webinar-platform. We believe this interest exceeds consideration for your interest in us not processing your personal data.
Reporting to public authorities and legal obligations  According to the law, we are obliged as an insurance company to perform a number of analyses of claims received and cover approved. The results of such analyses are reported to the authorities in anonymised format.  We can also use personal data if we have to respond to specific enquiries from the public authorities.	Case number Invoice number Treatment date  Sensitive personal data  Health information in the form of mental or physical disorders, which need to be processed when handling the case.	GDPR art. 6 (1)(c) (legal obligation) GDPR art. 9 (2)(f) (legal claim)
Business Intelligence, customer and product analyses  Dansk Sundhedssikring compiles statistics and analyses via Business Intelligence (BI) to quality-assure and improve existing and develop new products and services and to perform anonymous reporting to our customers and business partners.	<ul> <li>General personal data</li> <li>Phone number</li> <li>Case number</li> <li>Invoice number</li> <li>Treatment date</li> <li>Sensitive personal data</li> <li>Health data in the form of treatment-type.</li> </ul>	The Danish Health Act, Section 42d (2), no. 2.  GDPR art. 6 (1)(b) (performance of a contract).  GDPR art. 6 (1) (c) (the interests of society).  The Danish Data Protection Act's Sections 10 (1) and 11 (2), no. 3.  The processing of personal data contained in your records is performed to compile statistics, conduct quality assurance and to develop and analyse the process.
Satisfaction and effect surveys	<ul><li>General personal data</li><li>Case number</li><li>Invoice number</li></ul>	GDPR art. 6 (1)(f) (weighing of interests): We have a legitimate interest in processing your general

We regularly conduct customer satisfaction and effect surveys. We do so by sending you links after you have been in contact with us and in partnership with one of our data processors, to our online customer satisfaction and effect measurement forms, which you can opt to respond to.

Customer satisfaction and effect measurement surveys are voluntary.

• Treatment date

#### Sensitive personal data

 Health information in the form of mental or physical disorders, which need to be processed when handling the case. personal data, to analyse your responses on your satisfaction with your insurance. We believe this interest exceeds consideration for your interest in us not processing your personal data.

GDPR art. 9 (2)(a) (consent)

# Invoicing, bookkeeping, accounts, financial calculations and pricing

To invoice, bookkeep and keep accounts, and to calculate financial reserves, including our underwriting processes etc.

### General personal data

- Case number
- Invoice number
- Treatment date

#### Sensitive personal data

• Health data in the form of the treatment provided.

GDPR art. 6 (1)(b) (fulfilment of contract).

GDPR art. 6 (1)(c) (legal obligation) cf. the Danish Bookkeeping Act and accounting legislation.

GDPR art. 9 (2)(f) (legal claim)

# Regress from Sygeforsikring "Danmark"

If we have covered an insuranceclaim, which is also covered by an insurance at Sygeforsikringen "Danmark", we seek regress in the insurance-amount, which you are entitled to with "Danmark".

#### General personal data

- Name
- Membership group-number
- Payment guarantee number
- CPR-number

#### Sensitive personal data

• Health information (treatment type)

GDPR art. 6 (1)(f) (weighing of interests): We have a legitimate interest in processing your general personal data, to seek regress at "Danmark". We believe this interest exceeds consideration for your interest in us not processing your personal data.

GDPR art. 9 (2)(f) (legal claim)

The Danish Data Protection Act's Section 11 (2), no. 4 cf. the GDPR's art. 9 (2)(f) (CPR number)

#### Transfer to sister companies

When we perform administrative and financial analysis work for our sister companies PrimaCare A/S and VitalityGuard A/S, we use Dansk Sundhedssikring's own personal data in the process, to be able to compare our data with those we receive from them.

#### General personal data

- Payment guarantee number
- Policy number

GDPR art. 6 (1)(f) (weighing of interests): We have a legitimate interest in processing your general personal data, to be able to perform financial analyses for other members of our group. We believe this interest exceeds consideration for your interest in us not processing your personal data.

#### Transfer to insurance brokers

If your insurance was taken out through an insurance broker, we will disclose your personal data to the broker when necessary.

#### General personal data

- Name
- Address
- E-mail address
- Telephone number
- Workplace
- Employee group
- Payroll number
- Age
- Gender
- Date of birth
- CPR number (confidential personal data)

GDPR art. 6 (1)(b) (performance of a contract): To be able to deliver the services regulated in the contract we have entered into with either you or your employer, it is necessary for us to process your personal data.

GDPR art. 9 (2)(f) (legal claim) and the Danish Data Protection Act's Section 7 (1): The need to be able to determine your right to receive insurance products according to the insurance agreement you are covered by.

### Disclosure of data to Topdanmark Forsikring – commercial customers

We disclose general data to Topdanmark Forsikring for the purpose of marketing of Topdanmark's products.

### General personal data

- Name, CVR no. And the company's telephone number
- Information on insurance broker (if one is associated with the company), including contact information on the broker (name and telephone number).

The General Data Protection Regulation, art. 6 1(f) (balancing of interest): We have a legitimate interest in disclosure of personal data for marketing in the Group.

Personal data is not disclosed if the company has informed Dansk Sundhedssikring that they do not want their data disclosed for marketing purposes, or if the company otherwise has declined to be contacted for marketing purposes.

# Digital advertising, including newsletters

Dansk Sundhedssikring may send you advertising material, including newsletters containing news about our products, services and advice regarding health.

The advertising can be send by e-mail or our platform My DSS.

#### General personal data

E-mail address

GDPR art. 6 (1)(f) (weighing of interests): We have a legitimate interest in processing your general personal data, to be able to send you our newsletters. We believe this interest exceeds consideration for your interest in us not processing your personal data.

However, we always ensure to collect your advertising-consent prior to us sending the newsletters.

# Profiling for the use in advertisement and canvassing

We may use the information we possess about you to conduct profiling for

#### General personal data

- Name
- Address and postal number
- E-mail

GDPR art. 6 (1)(f) (weighing of interests): We have a legitimate interest in processing your general personal data, to be able to make all sales-enquiries from us as relevant

the purpose of assessing which insurance products that are most relevant for you in connection with our sales enquiry.

We use your CPR number to investitage whether you are registered at the "Robinson-list" and therefore do not wish to be contacted for advertising or canvas-purposes.

- Phone number
- Employee group
- Age
- Gender
- Business
- Product and service preferences
- CPR number (confidential personal data)

as possible. We believe this interest exceeds consideration for your interest in us not processing your personal data.

The Danish Data Protection Act's Section 11 (2), no. 1 (legal requirement): According to the Danish Marketing Act Section 10 (4), we are obligated to check whether the persons we plan to contact by phone, have registered that they do not wish to be contacted for advertising or sales purposes.

# Test of systems in connection with development

Dansk Sundhedssikring may use your personal data for testing our systems, when we have conducted development of them, to ensure everything works as it should.

Our test environments are subject to the same security as our production environments.

#### General personal data

- Name
- Address
- E-mail address
- Telephone number
- Workplace
- Employee group
- Age
- Gender
- Date of birth
- CPR number (confidential personal data)

#### Sensitive personal data

 Health information in the form of mental or physical disorders, which need to be processed when handling the case. Dansk Sundhedssikring process your personal data for test and development of our systems with the same legal basis as stated above.

#### **Anonymisation**

Dansk Sundhedssikring can anonymise your personal data for the purposes of marketing, development of products and services, machine learning, compilation of statistics, and for sharing, reporting to your employer, sales and publication of completely anonymous data. Your data will be anonymised according to our internal anonymising rules.

The data protection rules do not apply to anonymous data.

The data protection rules do not apply to anonymous data.

Contact personnel at external treatment providers or external treatment providers in the form of sole
trader businesses

For what purposes are personal data used?	For what purposes are personal data used?	For what purposes are personal data used?
Comply with collaboration agreement  Dansk Sundhedssikring processes your personal data with to register your health clinic or treatment location in our network database of approved treatment providers, and subsequently to comply with the collaboration agreement.	<ul> <li>General personal data</li> <li>Name</li> <li>Address</li> <li>Telephone number</li> <li>Type of processing offered</li> <li>Contract details</li> </ul>	GDPR art. 6 (1)(b) (fulfilment of contract).
Invoicing, bookkeeping and accounts To invoice, bookkeep and compile accounts.	<ul> <li>General personal data</li> <li>Name</li> <li>Address</li> <li>Telephone number</li> <li>Invoice</li> <li>Payment details</li> </ul>	GDPR art. 6 (1)(b) (fulfilment of contract).  GDPR art. 6 (1)(c) (legal obligation) cf. the Danish Bookkeeping Act and accounting legislation.
Satisfaction and effect surveys Dansk Sundhedssikring issues satisfaction surveys after receiving treatment, to get feedback on your treatment.	Details of customer satisfaction with your treatment	GDPR art. 6 (1)(f) (weighing of interests): We have a legitimate interest in processing your general personal data, to issue and receive responses to satisfaction and effect surveys, to be able to improve our own products and services, along with Dansk Sundhedssikring's network of external and our own healthcare treatment providers. We believe this interest exceeds consideration for your interest in us not processing your personal data.
Legal claim  To comply with our legal obligations, and to be able to determine, defend and make legal claims applicable.	<ul> <li>General personal data</li> <li>Name</li> <li>Address</li> <li>Telephone number</li> <li>Type of processing offered</li> </ul>	GDPR art. 6 (1)(c)(legal obligation).  GDPR art. 6 (1)(f) (weighing of interests): We have a legitimate interest in processing your general personal data, to apply or defend a legal claim. We believe this interest exceeds consideration for your interest

Contract details	in us not processing your personal
Correspondence	data.

#### 2.2 About your ability to influence our legal basis

#### Withdrawal of consent

You can withdraw your consent to the processing activities for which we use your consent as legal basis at any time.

If you do want to withdraw your consent, log in to your profile on My DSS, where you can find the option for withdrawal at the same place as you gave it. If you withdraw your consent, we will no longer process your personal data based on that consent. Withdrawal will not affect the legality of our processing of personal data from the point in time when consent was given, up to it being withdrawn.

#### Objecting to weighing of interests

If you want to object to one or more processing activities we base on a legitimate interest as described above, you can contact us either via our customer portal My DSS or by e-mail to <a href="mailto:driftsstyring@ds-sundhed.dk">driftsstyring@ds-sundhed.dk</a>, where you can put forward your objection against the specific processing. We will then consider whether your objection is justified, and whether the processing ought to be stopped on that basis.

#### 2.3 Where do we get your personal data from?

When you take out an insurance with us, we receive your personal either from yourself, from your employer, or from your employer's insurance broker or from Topdanmark as an insurance broker, if the insurance-agreement has been entered through them.

We also receive details from you when you report a claim to us or change your details in your profile at My DSS. If the insurance claim is made by a third party, we receive information from the claimant.

If you are covered by an insurance as co-insured, the details we have on you come from your family member who is the main insured.

We also receive details from the public authorities, including Det Centrale Personregister (CPR register).

If you are in a treatment regime via us, we can receive details on your current treatment from your treatment provider.

If you review us on Trustpilot, we may receive the information you publish about yourself in the review, from Trustpilot.

## 3. Recipients of personal data

As a financial company, we are subject to enhanced duty of confidentiality under the Danish Insurance Business Act. Therefore, we process your data as confidential, and we only disclose data to others if legal. This could e.g. be based on consent or in accordance with legislation.

To fulfil the above-mentioned purposes, Dansk Sundhedssikring can also give your personal data to third parties who provide relevant services on the basis of a contractual relationship with Dansk Sundhedssikring.

Data is only disclosed when necessary in relation to the purpose.

#### **Data processors**

Certain suppliers will only process personal data in accordance with our instructions according to our data processing agreements. Dansk Sundhedssikring currently uses the following data processors, or categories of data processors:

- a. IT suppliers for operation
- b. IT suppliers for compliance and security
- c. IT supplier of artificial intelligence, including transcription and storage of recorded phone-calls.
- d. IT consultancies for development of our IT-systems
- e. Suppliers of call centre services
- f. PrimaCare A/S is a group member, which supplies an external network of healthcare treatment providers, in the form of psychologists, physiotherapists, chiropractors and masseurs.
- g. Supplier of online doctor services.
- h. Further Underwriting International S.L.U. who will maintain the case handling of our claims within the product: Critical Disease and Cancer Care.

#### **Independent Data Controllers**

In certain instances, it will also be necessary to disclose your personal data to independent Data Controllers. The following categories of recipients are involved on the basis of the following legal basis:

- a. Law offices, accountants, courts and public authorities receive general, confidential (CPR-number) and sensitive personal data on the basis of our legitimate interest in being able to determine, defend and make legal claims (GDPR article 6 (1)(f) (general personal data), GDPR article 9 (2)(f) (health data) and the Danish Data Protection Act's Section 11 (2), no. 2, no. 4 cf. GDPR article 9 (2)(f) (CPR numbers)).
- b. Pension companies receive general, confidential (CPR-number) and sensitive personal data on the basis of the following legal basis (consent according to GDPR article 6 (1)(a) (general personal data), article 9 (2)(a) (sensitive personal data) and the Danish Data Protection Act's Section 11 (2), no. 2 (CPR number)). We refer to the table above.
- c. Insurance brokers receive general and confidential (CPR-number) on the basis of the following legal basis (GDPR article 6 (1)(f) (general personal data), and the Danish Data Protection Act's Section 11 (2), no. 2, no. 4 cf. GDPR article 9 (2)(f) (CPR numbers)). If you provide a separate consent, insurance brokers may also receive data regarding your insurance claims on the basis of GDPR article 9 (2)(a) (consent).
- d. External health clinics and treatment providers approved as part of either Dansk Sundhedssikring's or PrimaCares network of treatment providers receive general, confidential (CPR-number) and sensitive personal data on the basis of the following legal basis (consent according to GDPR article 6 (1)(a) (general personal data), article 9 (2)(a) (sensitive personal data) and the Danish Data Protection Act's Section 11 (2), no. 2 (CPR number)). We refer to the table above.
- e. The debt collection company, which Dansk Sundhedssikring cooperates with, receive general, confidential (CPR-number) personal data for the use of debt collection activities on behalf of Dansk Sundhedssikring. We transfer the personal data on the basis of our legitimate interest in being able to determine, defend and make legal claims (GDPR article 6 (1)(f) (general personal data) and the Danish Data Protection Act's Section 11 (2), no. 2, no. 4 cf. GDPR article 9 (2)(f) (CPR numbers)).

#### Third Country Transfer (transfer of personal data outside of EU/EEA)

Dansk Sundhedssikring may transfer personal data outside EU/EEA in the following cases:

- a. Dansk Sundhedssikring use the supplier Microsoft for a number of services and even though Dansk Sundhedssikring have chosen that all data must be stored in EU via European data centers, there is a risk that the personal data is transferred to especially USA, which is a third country. The risk exists because the mother company of Microsoft Ireland (Microsoft Inc) on the basis of requests made by American authorities, can request Microsoft Ireland to handover personal data and due technical support from other third countries. Since the approval of the EU-U.S. Data Protection Framework in July 2023 Microsoft has certified themselves under the agreement, which means that eventual transfer of personal data to USA are fully legal.
- b. If you are covered by the product "Critical Disease" and "Cancer Care" and report a claim, which is approved to be covered, Dansk Sundhedssikring may, via our data processor Further Underwriting International S.L.U., transfer your personal data to relevant treatment providers and/or to the special "Medical Board" in relation to Cancer Care throughout the entire world and therefore outside the EU/EEA. We transfer your personal data on the basis of GDPR art. 49 (1)(a) (consent).

### 4. How long do we retain your details?

We store your personal data as long as we have a legitimate purpose with the storage, then the personal data is either deleted or anonymised.

Danish law regulates how long personal data can be retained.

Healthcare details and details we are obliged to obtain to be able to refer you for healthcare treatment are retained for 10 years from the last activity in your records, cf. Executive Order on authorised healthcare staff's patient records.

Telephone recordings are retained for 6 months with no regards to whether the purpose is for documentation or improving services and quality.

Other personal data not directly relevant to your claim will, in principle, be retained for 5 years + current financial year.

The personal data we use for test of our systems in connection to development are deleted in our test-environment immediately after the completion of the test.

## 5. Your rights

The GDPR gives you a number of rights that you can exercise by contacting us. But please note that your rights can be limited by other Danish legislation, or can be subject to other, weightier considerations.

To exercise your rights, log in to your profile at My DSS, which you can find <a href="mailto:here">here</a>. You can also contact our data protection team at <a href="mailto:driftsstyring@ds-sundhed.dk">driftsstyring@ds-sundhed.dk</a>.

Your rights according to GDPR are:

#### a. Right of access

You have the right to access to and a copy of the personal data we process on you. But there are certain exceptions.

#### b. Right to rectification

You have the right to correct or update outdated or incorrect details we have registered on you.

#### c. Right to erasure (the right to be forgotten)

You have the right to have your personal data erased before we would normally do so, unless Dansk Sundhedssikring is entitled or legally obliged to store your data, as a result of other legislation or ongoing complaints or court cases.

#### d. Right to restrict processing of personal data

You have the right to have the processing of your personal data restricted, unless Dansk Sundhedssikring is entitled or legally obliged to continue to process your data, according to the legislation or ongoing complaint or court cases. If you request restriction on the processing of your personal data, we will always seek to restrict processing as much as possible.

#### e. Right to object

Your right to object to our processing of your personal data on the basis of weighing of interests according to GDPR art. 6 (1), letter f is described in more detail in item 2.2. of the privacy policy.

#### f. Right to data portability

You have the right to a copy of the personal data you have given us. The copy must be in a structured, commonly used and machine-readable format. In certain instances, you also have the right to ask us to transmit your data to another Data Controller.

### 6. Security

We protect the confidentiality, integrity and accessibility of your personal data. We have therefore implemented security precautions to ensure that our internal procedures fulfil the security standards and legal requirements laid down. All our personal data are stored and transmitted encrypted, in accordance with the Danish Data Protection Agency's guidelines. You can also log in with confidence to our customer portal, My DSS via MitID, where you can see your personal data and communicate with us concerning your cases.

Dansk Sundhedssikring has also compiled and implemented its own internal rules on information security, which include instructions and precautions to protect your personal data against destruction, loss, amendment, unauthorised publication, and against any unauthorised third parties gaining access to or knowledge of them. Our healthcare personnel are subject to statutory confidentiality.

#### 7. Cookies

When you visit our website, various data might be collected, including your user behaviour, IP-address, browser-type etc.

Cookies for the use of statistics, preferences and advertising are processed on the legal basis of GDPR article 6 (1), letter a (consent).

You can read more about cookies, the purposes for which they are placed and withdraw your cookie-consent here.

We use different suppliers, who can receive you personal via cookies:

Cookiebot

- Piwik Pro
- LinkedIn

### 8. Questions and complaints

If you have any questions or wish to make a complaint about our processing of your personal data, please contact our Data Protection Officer/DPO at databeskyttelsraadgiver@ds-sundhed.dk.

You can also complain about Dansk Sundhedssikring's processing of your personal data direct to the Danish Data Protection Agency, at Carl Jacobsens Vej 35, 2500 Valby. Tel. 33 19 32 00, e-mail: dt@datatilsynet.dk or via their website www.datatilsynet.dk.

### 9. Changes to the privacy policy

This data protection policy does not represent an agreement between Dansk Sundhedssikring and you, but does form the basis for Dansk Sundhedssikring's duty to inform according to data protection law. We reserve the right to make changes to the data protection policy from time to time, in accordance with the data protection legislation in force at any time. In the event of any changes, the date at the bottom of the data protection policy will be changed. The data protection policy in effect at any time will be available on our website.

Revision date: June 3th 2024